



16th Congress of the Mediterranean Phytopathological Union

17th - 20th November, 2020

Sponsorship & Exhibitor Information pack

General Chair

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Conference Coordinators

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Why Sponsor MPU 2020

The tri-annual International Conference of the Mediterranean Phytopathological Union (MPU) entitled “Safeguarding Mediterranean Plant Health” will be held this time in Limassol, Cyprus on 23rd to 27th of March, 2020 organized by the Cyprus University of Technology. The meeting promotes dissemination of the latest scientific advances and encourages dialogue and collaboration between researchers and professionals in all aspects of Phytopathology.

The Mediterranean Phytopathological Union reaches more than 5,000 members, thus turning this meeting into a great opportunity for you to introduce your organization and product to a vast number of European and International delegates.

Your sponsorship to the conference will not only get you recognition and visibility, but it will also enable you to network, and potentially collaborate, with many influential scientists in the field. The total sponsorship package offers exposure that can be more directly targeted, more effective, and less costly than traditional advertising.

Sponsorship

MPU 2020 offers a variety of sponsorship opportunities from which to choose, providing a level that will fit within everyone’s marketing strategy!

PLATINUM €10,000

- ✓ Exclusivity (one)
- ✓ Sponsor’s logo will appear* on Conference material (programme, goodie bag)
- ✓ Display of Sponsor’s logo on Conference website with a link to the Sponsor’s homepage
- ✓ Sponsor’s logo appears on the Conference’s advertising and promotional material
- ✓ Exhibition space of 6 sq. m. in a prime location
- ✓ Sponsor’s promotional material included in the Conference goodie bag
- ✓ Full-page advertisement in the Conference programme (inside cover)
- ✓ 5 volumes of the Conference Proceedings
- ✓ 5 complimentary registrations to the Conference
- ✓ Mention in all press releases
- ✓ Mention at the beginning and closing of the Conference

GOLD €5,000

- ✓ Exclusivity (three)
- ✓ Sponsor's logo appears* on Conference material (programme, goodie bag)
- ✓ Sponsor's logo appears on the Conference website with a link to the Sponsor's homepage
- ✓ Sponsor's logo appears on the Conference's advertising and promotional material
- ✓ Exhibition space of 4 sq. m.
- ✓ Sponsor's promotional material included in the Conference goodie bag
- ✓ Full-page advertisement in the Conference programme
- ✓ 3 volumes of the Conference Proceedings
- ✓ 3 complimentary registrations to the Conference
- ✓ Mention at the beginning and closing of the Conference

* The Gold Sponsors' logo will appear in larger dimension in relation to other Sponsors' logo (with the exception of the

SILVER €3,000

- ✓ Exclusivity (eight)
- ✓ Sponsor's logo appears* on the Conference website with a link to the Sponsor's homepage
- ✓ Sponsor's logo appears on the Conference's advertising and promotional material
- ✓ Exhibition space of 4 sq. m.
- ✓ Sponsor's promotional material included in the Conference goodie bag
- ✓ Half-page advertisement in the Conference programme
- ✓ 1 volume of the Conference Proceedings
- ✓ 1 complimentary registration to the Conference

* The Silver Sponsors' logos will appear in larger dimension in relation to other Sponsors' logos (with the exception of the Platinum and the Gold Sponsors), for all the above benefits.

BRONZE €1,500

- ✓ Sponsor's logo appears* on the Conference website with a link to the Sponsor's homepage
- ✓ Listing of Sponsor in the Conference advertising material
- ✓ Sponsor's promotional material included in the Conference goodie bag
- ✓ 1 volume of the Conference Proceedings

* The Bronze Sponsors' logos will appear in smaller dimension in relation to other Sponsors' logos (Platinum, Gold and the Silver Sponsors), for all the above benefits.

Additional sponsorship Opportunities

Interested parties may also opt for specific sponsorship opportunities such as sponsoring the Welcome Reception, lunch / coffee breaks, have a banner display and others.

Please contact us for more information

Comparison Chart

	PLATINUM	GOLD	SILVER	BRONZE
Exclusivity	1	3	8	-
Sponsor's logo will appear on Conference material (programme, goodie bag)	✓	✓	-	-
Display of Sponsor's logo on Conference website with a link to the Sponsor's homepage	✓	✓	✓	✓
Sponsor's logo appears on the Conference's advertising and promotional material	✓	✓	✓	✓
Exhibition space	6 sq. m	4 sq. m	4 sq. m	-
Sponsor's promotional material included in the Conference goodie bag	✓	✓	✓	✓
Advertisement in the Conference programme	Full page (Inside Cover)	Full page	Half page	-
Conference Proceedings	5 volumes	3 volumes	1 volume	1 volume
Complimentary registrations to the Conference	5	3	1	-
Mention in all press releases	✓	-	-	-
Mention at beginning and closing of the Conference	✓	✓	-	-

Exhibitor

Exhibition Space €750

- ✓ 4m² exhibition space* (2m x 2m)
- ✓ One Table
- ✓ Two Chairs
- ✓ One plug (electricity)
- ✓ Company logo under Exhibitors on conference website
- ✓ Link to a webpage of your preference on conference website

* Minimum area is 4m²

Made to Measure

Interested parties that would like to have a specially designed construction or non-standard equipment, we would be happy to be of service at an additional cost.

Furthermore, you may also order additional standard equipment (table, stands, chairs, additional space, etc.)

Please contact us with your requirements in advance of the event and we will be happy to be of service.

Sponsor/Exhibitor Acceptance Form

I hereby confirm _____ participation at the MPU 2020 with an amount of _____.

By signing this form, you agree to the terms and conditions included in the Sponsorship Pack.

[A] Sponsor's Contact Information

Please fill in the fields below and fax or mail the complete form to MPU 2020 Secretariat along with your reservation payment.

Company / Organization			
Website			
Address			
City, State, Zip			
Country			
Phone		Fax	
Email			
Contact Person			

[B] Packages and Rates

Sponsorship	<input type="checkbox"/> Platinum	€ 10,000
	<input type="checkbox"/> Gold	€ 5,000
	<input type="checkbox"/> Silver	€ 3,000
	<input type="checkbox"/> Bronze	€ 1,500
	<input type="checkbox"/> Exhibitor	€ 750

[C] Payment

Upon signature of the Acceptance Form, Easy Conferences will issue an invoice which will be forwarded to sponsor / exhibitor electronically. Full payment should be received within 2 weeks.

Please select method of payment

By bank deposit:

Bank name: Hellenic Bank

IBAN: CY79 0050 0131 0001 3101 5702 0401

BIC: HEBACY2N

Bank Address: Hellenic Bank, 59 Vyzantiou Avenue, Strovolos, 2064, Nicosia, Cyprus

By credit card:

VISA, MASTERCARD

Cardholder Name:

Card Number:

Expiry Date:

Name _____

Signature _____

Date _____

Terms of Agreement

- All prices exclude VAT of 19%.
- Sponsors/Advertisers/Exhibitors bear the responsibility and cost for providing camera-ready artwork. Precise specifications for the artwork will be provided by the Sponsorship Officer.
- Sponsorships are allocated on a first come, first served basis.
- The Organizing Committee reserves the right to refuse sponsorship under specific circumstances.
- Sponsors, advertisers and exhibitors must communicate with the Conference Coordinators to sign an “Acceptance Form”.
- Sponsors, advertisers and exhibitors must communicate with the Conference Coordinators for further information, instructions, invoicing, payments, and technical procedures.
- Cancellation of any portion of the: “Acceptance Form” by the Sponsors/Advertisers/Exhibitors will be accepted upon the following refund schedule: At least 90 days – 50% of contract. Less than 90 days – no refund.

Conference Coordinators Contact Details:



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