



Photonics in Switching and Computing  
19 – 21 September, 2018

## Sponsorship Information Pack



# SPONSORSHIP OPPORTUNITIES

We offer a variety of sponsorship packages, to suit all budgets.

## **PLATINUM Sponsor €10.000**

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The Platinum Sponsor will enjoy the following benefits:

- ✓ Exclusivity (two)
- ✓ Sponsor's logo will appear\* on Conference material (programme, goodie bag)
- ✓ Sponsor's logo will appear on the Conference website with a link to the Sponsor's homepage
- ✓ Sponsor's logo appears on the Conference's advertising and promotional material
- ✓ Exhibition space of 6 sq. m. in a prime location
- ✓ Sponsor's promotional material included in the Conference goodie bag
- ✓ Full-page advertisement in the Conference programme (inside cover)
- ✓ 5 volumes of the Conference Proceedings
- ✓ 5 complimentary registrations to the Conference (Worth over €3.000)
- ✓ Mention in all press releases
- ✓ Mention at the beginning and closing of the Conference

*\* The Platinum Sponsors' logo will appear in larger dimension in relation to other Sponsors' logos, for all the above benefits.*

## **GOLD Sponsor €6.000**

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The Gold Sponsor will enjoy the following benefits:

- ✓ Exclusivity (four)
- ✓ Sponsor's logo appears\* on Conference material (programme, goodie bag)
- ✓ Sponsor's logo appears on the Conference website with a link to the Sponsor's homepage
- ✓ Sponsor's logo appears on the Conference's advertising and promotional material
- ✓ Exhibition space of 4 sq. m.
- ✓ Sponsor's promotional material included in the Conference goodie bag
- ✓ Full-page advertisement in the Conference programme
- ✓ 3 volumes of the Conference Proceedings
- ✓ 3 complimentary registrations to the Conference (Worth over €1.800)
- ✓ Mention at the beginning and closing of the Conference

*\* The Gold Sponsors' logos will appear in larger dimension in relation to other Sponsors' logos (with the exception of the Platinum Sponsor), for all the above benefits.*

## **SILVER Sponsor €3.000**

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The Silver Sponsor will enjoy the following benefits:

- ✓ Exclusivity (eight)
- ✓ Sponsor's logo appears\* on the Conference website with a link to the Sponsor's homepage
- ✓ Sponsor's logo appears on the Conference's advertising and promotional material
- ✓ Exhibition space of 4 sq. m.
- ✓ Sponsor's promotional material included in the Conference goodie bag
- ✓ Half-page advertisement in the Conference programme
- ✓ 1 volume of the Conference Proceedings
- ✓ 1 complimentary registration to the Conference (Worth over €600)

*\* The Silver Sponsors' logos will appear in larger dimension in relation to other Sponsors' logos (with the exception of the Platinum and the Gold Sponsors), for all the above benefits.*

## **BRONZE Sponsor €2.000**

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The Bronze Sponsors will enjoy the following benefits:

- ✓ Sponsor's logo appears\* on the Conference website with a link to the Sponsor's homepage
- ✓ Listing of Sponsor in the Conference advertising material
- ✓ 1 volume of the Conference Proceedings
- ✓ Promotional material in bag

*\* The Bronze Sponsors' logos will appear in smaller dimension in relation to other Sponsors' logos (Platinum, Gold and the Silver Sponsors), for all the above benefits.*

### **Additional Sponsorship opportunities**

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Interested parties may also opt for specific sponsorship opportunities such as sponsoring the Welcome reception, lunch / coffee breaks, have a banner on display and others.

Please contact us for more information.



# EXHIBITOR OPPORTUNITIES

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## Exhibition Space

Price for built exhibition stand (with basic equipment): **€1.000**

Includes:

- ✓ 4m<sup>2</sup> exhibition space\* (2m x 2m)
- ✓ One table
- ✓ Two chairs
- ✓ One plug (electricity)
- ✓ Company logo under Exhibitors on conference website
- ✓ Link to a webpage of your preference on conference website (on Logo)

\* Minimum area is 4m<sup>2</sup>

## Made to Measure

Interested parties that would like to have a specially designed construction or non-standard equipment, we would be happy to be of service at an additional cost.

Furthermore, you may also order additional standard equipment (Table, stands, Chairs, additional space, etc.).

Please contact us with your requirements in advance of the event and we will be happy to be of service.

# TERMS OF AGREEMENT

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- All prices exclude VAT of 19%.
- Sponsors/Advertisers/Exhibitors bear the responsibility and cost for providing camera-ready artwork. Precise specifications for the artwork will be provided by the Sponsorship Officer.
- 50% of the value of the sponsorship, advertising, or exhibition stands is due upon agreement. The balance will be due 90 days prior to the conference.
- Sponsorships are allocated on a first come, first served basis.
- The Organizing Committee reserves the right to refuse sponsorship under specific circumstances.
- Sponsors, advertisers and exhibitors must communicate with the Conference Coordinators to sign an “Acceptance Form”.
- Sponsors, advertisers and exhibitors must communicate with the Conference Coordinators for further information, instructions, invoicing, payments, and technical procedures.
- Cancellation of any portion of the: “Acceptance Form” by the Sponsors/Advertisers/Exhibitors will be accepted upon the following refund schedule: At least 90 days – 50% of contract. Less than 90 days – no refund.

## Conference Coordinators Contact Details



Easy Conferences

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