

How to get your message across: Creating a powerful (conference) presentation

A conference is a wonderful way to expand your knowledge and catch up on the latest developments in your field. However, it is sometimes hard to tell at the end of a presentation what the main finding and message was. How can you help your audience? How can you create a powerful presentation that sticks to your audience?

In this workshop, we will discuss how to avoid common and more subtle pitfalls, and how to grab and maintain the attention of your audience. Hands-on tips and tricks will be provided that help you to get your message across. We will focus on several topics, including how to best structure your presentation, achieving the desired impact, and designing slides that do not distract the attention of your audience but rather support your message. After this workshop, you will have several tools that will help you to get your message across and to make a powerful presentation!