

Marios N. Avraamides Department of Psychology University of Cyprus 1678 Nicosia, Cyprus Tel: + 357 22 892066

Email: mariosav@ucy.ac.cy

May 24, 2020

TO WHOM IT MAY CONCERN

I provide this letter to express my support for Easy Conferences, one of the best Professional Conference Organizer (PCO) companies I have ever collaborated with.

I have first came to know Easy Conferences in 2013 when I started looking for a PCO for the European Workshop of Imagery and Cognition (EWIC). This is rather small biennial workshop (with generally 70-100 participants) taking place at a different city in Europe each time. After reviewing the services they offered, I hired Easy Conferences to organize EWIC 2014 in Pafos. The workshop turned out to be a huge success, primarily due to Easy Conferences. The company had organized all aspects of the workshop, ranging from the scientific part to the social activities and the accommodation, with the utmost professionalism. There were more attendees (about 150) than usual thanks to the promotion that was done and the activities included in the program and they were all super happy (as indicate by their responses in a post-workshop survey) about their participation. I was also more than happy with the way Easy Conferences organized the workhop and I therefore hired them again for a large conferences I had already secured for 2015. This was the conference of the European Society for Cognitive Psychology (ESCoP), a biennial conference that had never taken place in Cyprus before. Easy Conferences organized all aspects of ESCoP, starting with the demanding abstract submission program. The online submission system that Easy Conferences put up for ESCoP is still today the best system I have ever seen. Although the conference is normally attended by 550-700 people each time, at ESCoP 2015 there were more than 850 participants. Even with such a large conference, everything ran smoothly and according to plan. Both the scientific and social program were organized impeccably and it's not surprising to me that 5 years later people still come up to me to say how much they liked the conference in Cyprus.

I have not organized any other conference since 2015 but I have participated in a number of events, workshops, and conferences that were organized by Easy Conferences. I have for example given a keynote address at the ACM UMAP 2019 conference and I have participated in the kick off meeting of the NeoPrismC MSCA grant in 2019. I can therefore testify that Easy Conferences continues to organize events in the most efficient and professional manner. I have therefore chosen them again for 2 connected conferences that I will co-organize in Cyprus in 2021. These are the 44th European Conference of Visual Perception to take place in Pafos and the Visual Science of Art Conference VSAC2021 to take place in Nicosia in the summer of 2021. Although the preparations are in a relatively early phase, the team of Easy Conferences has already been very helpful in supporting our successful bid for the conferences, booking the venues, and planning the activities.

Overall, I consider Easy Conferences the best PCO I have interacted with in my 25-year-long career in academia and they are definitely on the top of my list for the organization of any event that I may take up in the future.

Sincerely,

Marios Ávraamides

Professor of Cognitive Psychology